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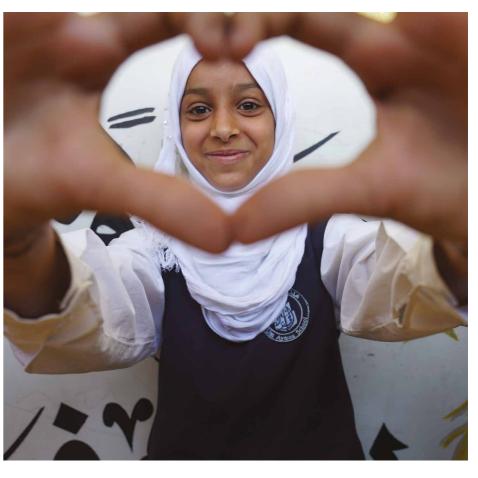




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REWOR

year that the SARS Coronavirus changed all our lives. For most of us this has meant some kind of loss: Lost education or income; lost opportunities and experiences; lost time with loved-ones; lost health and fitness. For the relatives of over 3 million people in 2020, sadly, it

'pan-demic', Covid-19 has affected all people across the globe. However, targeted groups with specific in common with most forms of adversity, the poor tend to suffer more and for longer. Statistics are hard to compare when many test at all, but the logic is simple and to us in Jersey, with its excellent imagine how it looks if you are a day labourer living in a slum.

on poverty levels has been severe. In 2020 the number of people living in absolute poverty rose for the first time since 1997, and the World Bank estimates that in 2021 an additional 150 million will live below the poverty line because of Covid-19. Add in surging food prices, disrupted Financial Inclusion and Conservation educations and a 5% fall in African per capita GDP, and we can say that for millions this crisis will not be short-lived.

As with every major emergency since 1968, I am enormously proud to say that Jersey was there. In addition to our support for UN and NGO pooled funds, in direct response to the crisis JOA made 10 targeted humanitarian grants worth over £1.5m. Rapid, lightlyearmarked funding to trusted international partners allowed some of the world's best aid UNICEF to reach many thousands of desperate people across the world. Jersey programmes also vulnerabilities, including refugees, the elderly and the disabled. Smaller, geographically-focused responses enabled us to alleviate spikes in need in Yemen, Gaza and Ethiopia's Partners enabled almost £2m of vital medical supplies to be delivered at just a tenth of their cost.

staff worked hard to keep all our funding partners operational. By supported our partners to continue with activities where possible, or find new ways to deliver assistance continued our focus on three of the things Jersey does best - Dairy, and began several exciting new three coordinated dairy programmes



Once again, local charities were at the fore, and for the fourth year World-leading professionals at the Royal Jersey Agricultural and Horticultural Society quadrupled milk yields in East Africa, and those at Durrell gave tens of thousands stake in preserving the threatened in much smaller Jersey charities, scores of ordinary, dedicated people got a school fixed or a well dug. I am always so humbled by the passion and energy so many Islanders devote to helping others, something the pandemic brought out internationally

Unfortunately, one inevitable casualty of Covid-19 was our year. Planned trips to build a dam in Kenya with Excellent Development, to construct a community centre in Nepal with our long-term partners the Gurkha Welfare Trust, and to provide one-to-one care for profoundly disabled people in Lebanon with the Knights of

Malta, all had to be put on hold. this programme – along with the volunteering bursaries we provide as well – as soon as we safely can.

Few people expected 2020 to turn out as it did, and few would crisis demonstrated one of the best things about Jersey is that we care about the rest of the world, and are willing and able to step up to help when needed. This ability stems not only from our aid, but from our decision to invest in creating a professional overseas aid agency which the people of Jersey can be justly was applied as effectively and efficiently as possible. I would like to conclude this introduction by paying tribute to our staff and my fellow Commissioners, whose work behind the scenes enabled the amazing things you will read about

Deputy Carolyn Labey



Emergencies*

Jersey Charities

Development Projects

JOA FUNDED PROJECTS 2020



JOA

Jersey Overseas Aid

Jersey Overseas Aid is governed by six unpaid Commissioners, three States members and three non-States members, who are appointed by the States of Jersey. The Chair of the Commission represents Jersey as the Island's Minister for International Development.

The daily management of the organisation and its grants is conducted by staff members who have experience of selecting, implementing, overseeing and evaluating development and emergency projects all over the world.

 ${}^{\star}\,\text{Multiple Emergency Grants in the same country are represented by one pin. Global projects are not represented.}$

OVERSEAS
AID (JOA)
is an international aid agency
funded by the States of Jersey

funded by the States of Jersey that has been providing life-changing assistance to people in developing countries since 1968.

Covid-19 presented its own unique challenges for JOA and the multi-year development grants it supports. For months national lockdowns restricted the ability to deliver project activities and field staff were unable to visit target communities and monitor progress. Organisational presence, so vital in gaining trust and local support, was severely restricted and there was genuine concern within the sector that with no government safety nets, no work, no education and limited healthcare, Covid-19 would undo so much achieved in addressing poverty alleviation. Closer to home, UK charities supported by JOA grappled with reduced income and furlough schemes and the uncertainty of the pandemic's impact dramatically hindered the ability to plan with confidence. As Islanders closed offices and set-up workstations in kitchens and spare rooms, JOA staff established direct lines of communication with project partners on the ground, receiving regular updates from Kathmandu to Freetown on how Covid-19 was affecting target communities and what could be done to protect project objectives and the gains already made.

From the very beginning JOA approached the pandemic with flexibility, using its agility to quickly address immediate needs of project beneficiaries. In the early stages of the pandemic we reached out and reassured partners, approving budget revisions, among other things, for the provision of Personal Protective Equipment (PPE), purchase of emergency food and hygiene packages for children with disabilities and to support mobilisation of community health workers. As a small government donor with a relatively modest portfolio of projects, JOA can be nimble, approving revisions or requests almost immediately and making sure essential items reach those for who it is intended as quickly as possible. Unsurprisingly, many projects requested extensions to the original timelines, the majority of which were approved once a new plan had been established and project activities realigned. New projects agreed to begin in 2020 started later in the year as travel restrictions eased and access to target communities opened up.

Acknowledging that Covid-19 was having a significant impact on UK charity funding streams, JOA conducted a risk review of its partners, assessing their financial health and maintaining regular and close contact with those severely impacted.

It is a credit to the dedication of our partners in the UK and their respective country teams that in 2020 not a single JOA-supported project failed.



Older women weaving baskets (HelpAge International)

Prior to the outbreak and ban on international travel, JOA was able to conduct its in-country assessments ensuring the 2020 projects were subject to the same, high-level scrutiny of the previous year. Multi-year development grants represent the largest allocation of JOA funds and in 2020 a total of eight new projects were supported in four different countries. Despite the challenges of Covid-19, JOA was able to continue on its path to becoming a more effective and respected grant maker through a series of changes to how it administers its grants. The previous year had seen the agency reduce the number of target countries from 16 to six (Sierra Leone, Rwanda, Zambia, Malawi, Ethiopia, Nepal) and this concept of being able to have greater impact by narrowing focus was applied to our development funding themes. In 2020 JOA reduced the number of development themes from five to three, removing SWASH and Specialist Health from its portfolio.

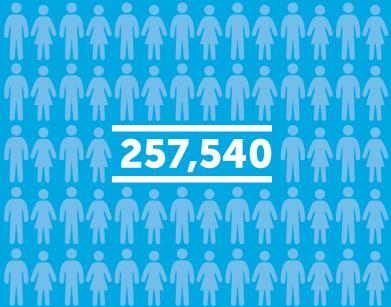
Whilst this decision was not taken lightly - neither of these pressing development issues have disappeared – by focusing on the three remaining themes (Conservation Livelihoods, Dairy for Development and Financial Inclusion) Jersey can add value in areas where it is recognised and respected. In parallel, the maximum value of grants for multi-year projects increased from £600,000 to £1million, increasing the likelihood of impact beyond community and district level and introducing lasting change at regional and national levels.

Additional changes saw JOA directly fund Financial Inclusion projects for the first time having previously administered all such projects through its partnership with Comic Relief, reflecting JOA's growing in-house expertise. This was further enhanced by JOA becoming a member of the Consultative Group to Assist the Poor (CGAP). Established by the World Bank, CGAP is a global partnership of more than 30 leading development organisations that works to advance the lives of poor people through financial inclusion. Through its membership, JOA has access to an extensive array of Financial Inclusion resources and benefits from being on Advisory Boards with other government donors including the UK, Germany and Sweden as well private sector actors and foundations such as the Master Card and Bill and Melinda Gates Foundations.

Furthermore, JOA's ability to measure the impact of its development projects has been significantly boosted by the appointment of a full-time Monitoring and Impact Officer. The role will ensure that Jersey's contribution to international aid provides both the maximum benefit for those served by our funded projects and the highest level of accountability for Jersey's taxpayers.



NUMBER OF DIRECT BENEFICIARIES EXPECTED TO BE REACHED THROUGH JOA DEVELOPMENT FUNDING IN 2020



CONSERVATION LIVELIHOODS

PROJECTS

DAIRY FOR DEVELOPMENT FINANCIAL INCLUSION PROJECTS

- NEW PROJECTS FUNDED IN ETHIOPIA
- NEW PROJECT FUNDED IN RWANDA
- **NEW PROJECT** FUNDED IN MALAWI
- NEW PROJECTS FUNDED IN NEPAL

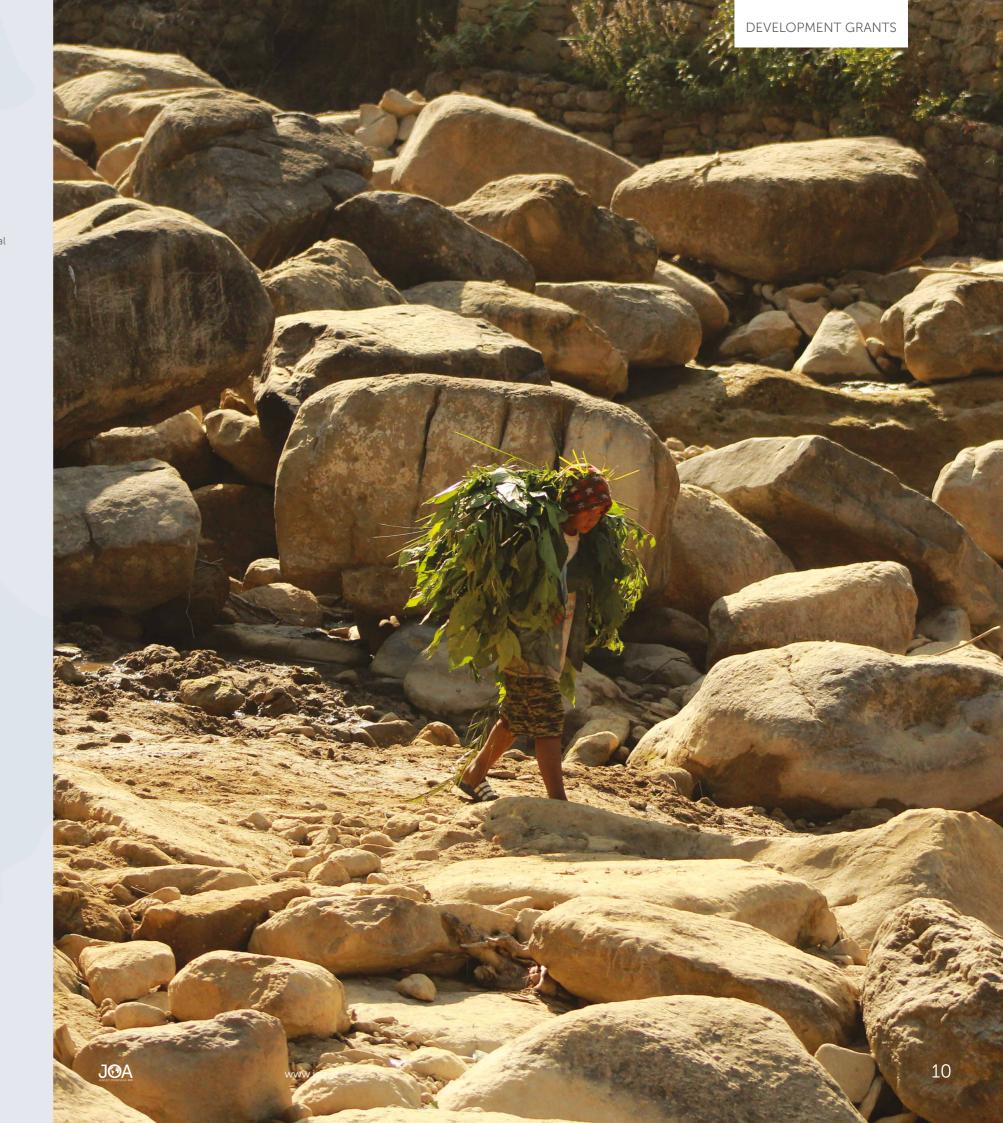
Carrying fodder in rural Nepal (Renewable World)



CONSERVATION LIVELIHOODS

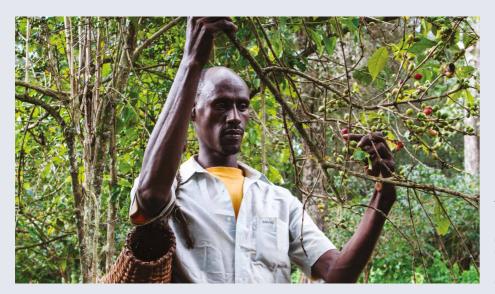
The deleterious impact of human poverty on the environment is well established, and the impact of environmental degradation on low-income communities is becoming increasingly evident. Our Conservation Livelihoods programme aims to foster a virtuous cycle between conservation and human development; improving the wellbeing of communities living in poverty by supporting them in developing a mutually beneficial relationship with their environment.

In 2020 we funded four new Conservation Livelihoods grants to support the implementation of projects in Ethiopia, Rwanda and Nepal. These four projects, which are each between three and four years long, are together intended to directly reach over 100,000 people and improve the lives of many thousands more through better opportunities for income, improved access to a diverse range of food, and reduced levels of pollution due to improved cooking technologies. At the same time, these projects will be restoring degraded land in rural Ethiopia, protecting biodiversity in Rwanda and combatting deforestation in Nepal. In addition, throughout 2020 there were seven ongoing Conservation Livelihoods projects, which commenced in 2018 and 2019 as a result of previous grants.



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PROJECT IN FOCUS



Harvesting forestgrown coffee in the Bale Eco-Region (Farm Africa, Lisa Murray)

PROTECTING BALE **ECO-REGION FORESTS THROUGH** SUSTAINABLE LIVELIHOODS

COUNTRY: Ethiopia PARTNER ORG: Farm Africa **DURATION**: 2019 – 2022

spans approximately 2.2 million hectares and is an area of major ecological and socio-economic importance. Providing food security for over 13 million people, the region is rich in biodiversity and home to many rare and endemic species across varied habitats that include forest, wetlands, rivers, and natural grassland. However, the region is increasingly at risk due to deforestation, which not only threatens the health of the eco-system but also results in soil erosion, flooding, and drought, increasing the food insecurity and vulnerability of nearby communities.

This project, which is being co-funded by the EU, aims to protect 500,000 hectares of forest and increase income from sustainable forest-based livelihoods for 10,000 vulnerable farming households. Farm empowerment and business development. Africa is contributing to forest protection through an array of activities, including strengthening the capacity of government staff to deliver ongoing forest management activities, and supporting local Participatory Forest Management Committees to monitor and reduce unsustainable deforestation. At the same time, Farm Africa is working to improve opportunities for the community

SUMMARY: The Bale Eco-Region in Ethiopia through activities such as training members in sustainable livelihoods, (such as bee-keeping and coffee production), strengthening links with the private sector and facilitating the production and distribution of energy-efficient cookstoves.

> In 2020, the project organised more than 50 village savings and lending associations and supported government staff and community members to establish 10 micro watersheds and construct various water management infrastructures, improving access to water and the management of water resources across approximately 5,580 hectares. In addition, 115 Forest Management Cooperatives and 20 Rangeland Management Cooperatives were provided with training in areas such as leadership, property management, women Farmers were also trained on climate smart agriculture and practices such as soil fertility management, agro-forestry, and as-wellas in post-harvest management to reduce significant post-harvest losses, in order to increase yields, enabling families to live off their existing land, without converting the forest into fields to meet their needs.



COMBATING CLIMATE CHANGE AND IMPROVING LIVES WITH **FUEL-EFFICIENT STOVES**

The eco cookstove group demonstrate their products (Farm Africa)

In Dinsho Woreda, one group of eco cookstove producers, who received training and materials from Farm Africa, has already sold more than 1,800 cookstoves. The group, made up of five women and three men, have seen demand grow with their efforts, enabling them to grow their income.

"Abdurahman Aman, a husband and father, had previously found it difficult to provide for his family. However, since joining the group he is now able to feed his wife and child, can afford a kitchen and furniture for their home and is now rearing four breeds of poultry.

Another member, Nigatowa Getachew, was previously a labourer who had to stop her education due to her low income. Since joining, she has secured a permanent job and is delighted to have started up her education again at night school.

Meanwhile, Zara Hasan is now able to provide for her children and is building up her savings with the dividend she receives from the group. What's more, she can afford to rent a bicycle, buy livestock and furnish her family's home.

The group would now like to transition into producing eco-friendly charcoal, in order to maximise their profit, while still playing a key role in natural resource conservation."

CASE STUDY



Transporting milk for sale in rural Malawi (Shire Highlands Milk Producers Association)



DAIRY FOR DEVELOPMENT

The majority of people living in poverty worldwide are smallholder farmers, many of whom are increasingly vulnerable to disasters. Dairy has the potential to be transformational for economies reliant on small-scale agriculture, as keeping dairy cows does not require large areas of land and can provide valuable income – and a more stable cash flow – than many food crops. In addition, keeping dairy cows provides families with essential nutrients, whilst also serving as a source of organic fertiliser for crop production for resource-poor rural populations. In countries with a high prevalence of childhood malnutrition, dairy can help diversify diets, improving overall health and food security.

In 2020 we commenced two new dairy projects in Ethiopia with our partners Scottish Catholic International Aid Fund (SCIAF) and Send a Cow. Together, these three-year projects are expected to directly benefit over 36,000 people - the majority of whom are women – by improving dairy market systems, livestock management practices, cattle genetics and supporting the regeneration and oversight of the local environment. In addition, in partnership with Jersey charity the Royal Jersey Agricultural and Horticultural Society (RJAHS), we launched a new dairy project in Ethiopia that will provide faster and easier access to Jersey cow genetics for 4,500 smallholder farmers in order to increase milk productivity and quality. In addition, throughout 2020 there were three ongoing dairy projects with international partners, as well as ongoing dairy projects in Malawi and Rwanda with the RJAHS (see Local Charities section below).

MALAWI DAIRY GROWTH PROJECT

COUNTRY: Malawi **PARTNER ORG: RJAHS DURATION**: 2018 - 2021

SUMMARY: Malawi is a small and densely populated country with a population of around 17.5 million. Though relatively stable least developed countries in the world, with a large majority of the population engaging in subsistence or small-scale farming.

In 2018, JOA partnered with the RJAHS to launch its pilot dairy project in Malawi. Working closely with SHMPA, a cooperative of around 11,000 smallholder dairy farmers in the southern region, the project is working to improve economic viability and dairy cattle management among SHMPA farmers, improve service delivery by SHMPA, and support vulnerable women farmers through a heifer loan scheme. This is being achieved through the provision of training to farmers on improved animal health and reproductive management, as well as supporting field technicians to deliver improved Artificial Insemination (AI) services.





By mid-2020, the project had reached over 7,000 farmers and equipped SHMPA's 38 field technicians with improved Al kits that in recent decades, Malawi remains one of the are designed to stand up to rigorous use and the Malawian climate. In addition, each field technician has received annual refresher training, throughout the project, to ensure that they are confident and equipped to provide quality Al services. Throughout 2020, the project has also continued to focus on supporting the most vulnerable members of society to earn a steady income, establishing 820 new women farmers from femaleheaded households through a loan scheme which provides them with an in-calf heifer and the training and equipment to operate a dairy enterprise.

> The project is already having a positive impact, with the work to improve breeding services – using appropriate genetics – and better management by farmers, resulting in a 60-day reduction in the average number of days between calves being born. This reduces the number of days when cows are not producing milk, saving each farmer approximately \$2 per day. In Malawi, where the average annual income for rural farmers is \$100 - \$200, an average saving of \$120 per year per cow can substantially improve the financial security of rural households.

Jersey-sired calf in rural Malawi (Shire Highlands Milk Producers' Association)

A DAY IN THE LIFE **OF A PROJECT OFFICER**

Mukanena Zimba is a Project Officer for the Chiradzulu District, supporting smallholder dairy farmers to improve their livelihoods through enhanced dairy practices.

"There are no standard days and that makes it all exciting. We start our days from home as early as possible so that we can see the morning milk collection. Milk collection is done early mornings to give room to the farmers to go about taking care of all cow-related jobs on their farms. Things like carrying water and feed for the cows, chopping the grass and cleaning the khola (cow shed).

We need to see a lot of farmers every month, but it is not always easy if some farmers have serious problems to deal with that take a lot of time. We also gather these farmers in small groups to have training on problems that seem to be affecting that particular area. These trainings are best if we can do practical demonstrations at a khola. It helps farmers understand better and also gives them a chance to see how their friends are progressing.

One of the best things is seeing how farmer's lives have really changed since getting a cow. Knowing that you played a part in that change is very rewarding. "If you had not been there for me, I don't know where I would have been now. I don't know what could have become of my family" a farmer said to me. It gives us all the pleasure and happiness of helping people along in their lives. We have our hard days of course when no matter how much we try things are just not working, but they are not as many as compared to the days that put a smile on our faces – just by doing our job!"



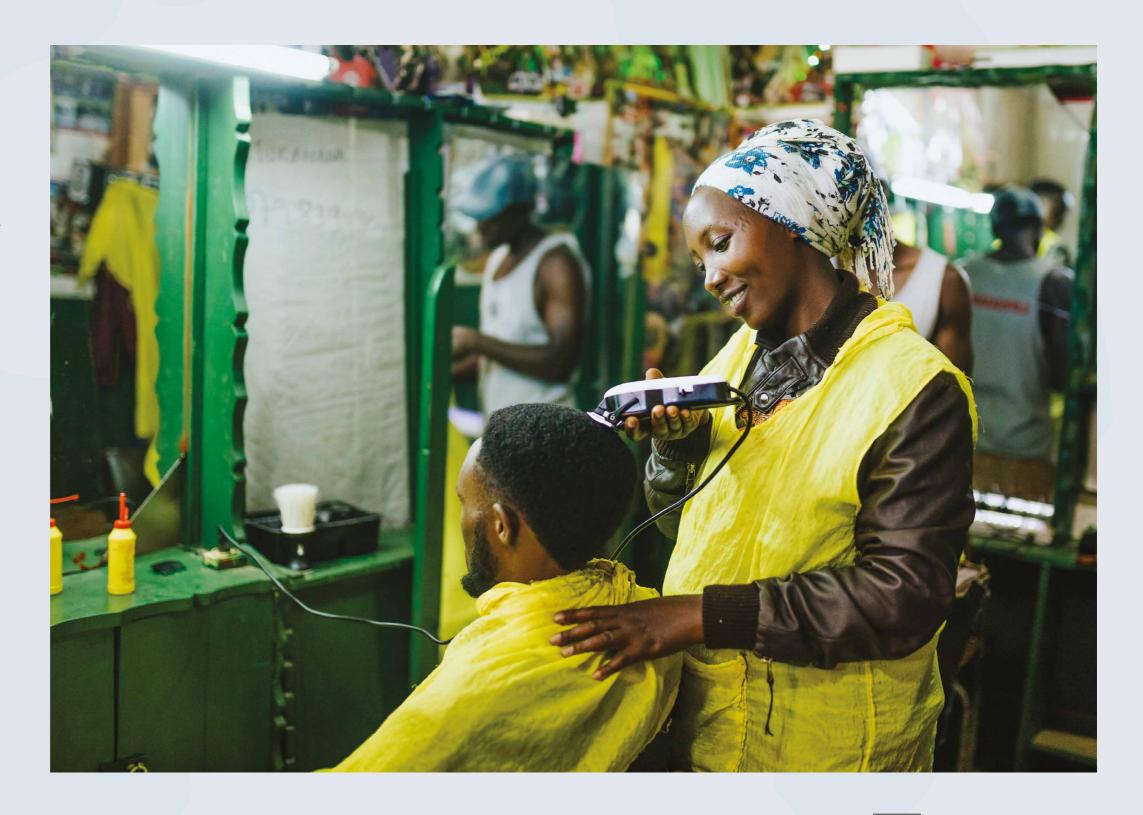


FINANCIAL INCLUSION

Roughly 1.7 billion people around the world are 'unbanked' and do not have access to financial services. They cannot easily save for their children's education, take out a loan to buy seeds and fertilisers or buy insurance to protect them from medical or natural disasters. In its first year of directly funding financial inclusion projects, JOA funded two grants addressing these issues, totalling just under £2million.

Through the Toronto Centre (an independent, non-profit organisation that delivers capacity-building programmes in the areas of banking, insurance, securities, pensions, microfinance, and microinsurance supervision) JOA funds will strengthen the capacity of financial supervisors and regulators in Malawi and Nepal to promote and to build financial inclusion, improve financial stability and support inclusive and effective governance.

In Nepal, Habitat for Humanity will implement a program that addresses the issue of sub-standard housing and the lack of financial products serving low-income communities, particularly women. This project will contribute to an uptake of 112,000 housing loans by marginalised, low-income women by 2024.



www.joa.je

Rachel, in the hair salon she established as a result of a loan (Comic Relief)

BRANCHING OUT: FINANCIAL INCLUSION AT THE MARGINS

JOA JERSEY OVERSEAS AID **COMIC** RELIEF

COUNTRY: Rwanda, Zambia, Sierra Leone PARTNER ORG: Comic Relief **DURATION**: 2018 - 2021

SUMMARY: In October 2017, JOA and Comic Relief joined forces to address financial exclusion in Sub-Saharan Africa. The partnership committed to driving forward frontline financial inclusion which aims to bank the unbanked, invest in digital financial services that reach last-mile communities without access to financial services, and to increase the capacity of the regulatory authorities responsible for overseeing financial services. This partnership works in three countries: Rwanda, Sierra Leone, and Zambia.

'Branching Out' made significant steps to establish the reputation and intent of JOA and Comic Relief across the financial services sectors in Zambia. Rwanda and Sierra Leone. The programme's grants were fully established with early outputs and lessons feeding into both the improvement of the programme management as well as the programme as a whole. The advent of Covid-19 and the global pandemic has had an effect on each one of the grants while at the same time providing opportunities for new assumptions to be tested within financial inclusion. JOA and Comic Relief have capitalised on the opportunities to learn from the way countries have faced the pandemic and have launched four new grants focussing on resilience through financial inclusion.

Mobile-banking is a key step toward financial inclusion (Comic Relief)

'Branching Out' was launched with three key priority areas: banking the unbanked, investing in digital financials services and FinTechs, and improving the regulator's ability to enable financial inclusion for rural populations. 2018's grant-making focused primarily on the first pillar, banking the unbanked, and 2019 saw funding calls released for the programme's technical assistance pillar and digital financial services pillar. In 2020 the partnership focused on ancillary grants that looked at supporting communities within the existing grants on Covid-19 resilience, as well Between September 2019 and August 2020, as gather learnings from each country's Covid-19 responses.

> As the Covid-19 pandemic spread and reached the three 'Branching Out' implementing countries, Comic Relief and JOA launched a call to explore resilience in the Covid-19 context. This fourth pillar looked at research into behaviours of communities and individuals participating in financial inclusion activities in the three countries, as well as research on the successful strategies taken by FinTechs and supervisory bodies in each country.





A STEP TOWARD **FINANCIAL SECURITY**

Nelly, assisting with school work (FSD Zambia)

Nelly lives in Zambia and, after struggling to build the stable life she wanted for her and her son, joined a savings group that was being supported by the JOA-funded project.

"My life was very bad; sometimes I even cry when I think about it. Really life has changed because I am feeding well and managing breakfast, lunch and supper. I manage to buy anything I want to buy.

My business started growing when I joined the savings group because I was able to borrow money and make savings and I started progressing. I will make my shop bigger. I will continue working hard and will use the profit to build. When the rains stop, I will get cement and inform the builder to start building.

I would like to encourage others – even when you have little money, don't waste it, but continue saving it and use it wisely so that it changes your life the way it has changed my life. If God gives me life, I have big plans... to educate my child."



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CASE STUDY



IMPROVING WASH STATUS IN PRIMARY SCHOOLS IN CHIKWAWA DISTRICT

COUNTRY: Malawi PARTNER ORG: Habitat for Humanity DURATION: 2018 – 2021



SUMMARY: Over the past decade, Malawi has worked hard to improve access to water and sanitation across the country. However, progress has been unequal, with facilities remaining poor in rural areas. In Chikwawa District, water and sanitation is not widely available, with only 55% of the rural population having access to safe drinking water and 29% of children attending schools with no water and sanitation facilities. This has a detrimental impact on the education opportunities of young people living in the district, as a lack of water, sanitation and hygiene facilities can increase school dropouts and result in missed school days due to water-borne diseases.

In response to this, JOA is working in partnership with Habitat for Humanity to ensure access to clean and safe water for both students and teachers in 10 schools across the Chikwawa District through constructing inclusive, sustainable and improved sanitation facilities, installing inclusive and sustainable water points, providing training on good hygiene practices, supporting sanitation clubs, and equipping mothers groups with the necessary skills and materials to support girls with menstrual hygiene.

Throughout 2020, the project continued to progress, despite the challenges of Covid-19. Students in eight schools now have access to safe drinking water as the project supported them with new boreholes, whilst the construction of 26 latrines in six schools were in progress. The project established and trained 60 WASH club members, who are now able to organise hygiene and sanitation days. The project also trained 10 mother groups on menstrual hygiene management. To promote positive behaviour change on WASH, the project trained 50 health surveillance assistants and teachers on school-led total sanitation. Over 11,000 students are benefiting from improved WASH through these interventions.



Adolescent girls demonstrate home-made pads (Habitat for Humanity)



DEMONSTRATING THE ACCESSIBILITY OF THE NEW LATRINES

Esnart is seven years old and lives in Chikwawa District with her parents and four siblings and attends Liwiro Primary School. Before the project began, there were just two latrines for 400 students and the school did not have facilities to support learners with physical disabilities or adolescent girls.

"The new latrines which Habitat for Humanity have constructed at our school are a very big relief to me as a learner who is physically challenged. Now I can easily access the latrines on the wheelchair.

Even when I am inside the latrine I do not need anyone to support me as was the case before. This is because the latrines have metal bars which I am able to hold while I get off the wheelchair.

Nowadays I no longer have to go home just to answer the call of nature. This has also helped me to concentrate better on my studies."

CASE STUDY

HABITAT FOR HUMANITY

BUILDING HUMAN RESOURCES FOR EYE HEALTH IN EAST AFRICA

COUNTRY: Malawi & Rwanda PARTNER ORG: Orbis DURATION: 2017 – 2020



SUMMARY: Almost five million people in Sub-Saharan Africa are blind and a further 16.6 million are visually impaired, despite the fact that over 80% are suffering from treatable conditions. However, the Sub-Saharan region continues to experience a shortage in eye health workers, with most countries having fewer than 50% of the minimum recommended number of eye health professionals. As a result, millions of people continue to live with visual impairments that, if treated, would enable them to live healthier lives.

In January 2017, JOA launched a new four year project with Orbis to build the capacity of five training institutions in East Africa, enabling them to provide high-quality training for new generations of eye health workers. To achieve this, the project strengthened the training programme and the facilities at the institutions.

2020 was the final year of this highly successful project. A total of 45 training sessions were completed by ophthalmologists in 2020, despite the challenges of Covid-19. In Autumn 2020, Malawi's only paediatric ophthalmologist delivered a weeklong course to four new Malawian trainees, during which they performed a total of 16 paediatric cataract surgeries. In addition, advanced surgical wet lab training areas were established in Rwanda to teach people how to use the new equipment and treat people who are visually impaired.

Over the course of the project, over 130 eye health professionals were trained, with early reports showing a 64% improvement in the surgical competency of the trainees, as well as better patient outcomes and greater numbers of patients treated. The establishment of surgical wet labs has also ensured that these training institutions can provide opportunities for hands-on learning, meaning that the benefits of the project will continue for future generations of trainees, as well as patients across the region.



DEVELOPMENT GRANTS

CASE STUDY – ORBIS

REVOLUTIONISING HEALTHCARE THROUGH SPECIALIST TRAINING

Through the project, Malawian trainees undertook a course in paediatric cataract surgeries that developed their skills and improved the capacity for paediatric ophthalmology in Malawi.

"The trainer (Dr Gerald Msukwa) had a good understanding of the work environment and was familiar with the level of surgical skill of each trainee. He was engaging and was there for each trainee intraoperatively. Thus, it was easy for trainees to learn from him and appreciate the steps in paediatric cataract surgery."

"The paediatric sub-speciality training was very relevant because in Malawi we only have one paediatric ophthalmologist, so having the knowledge and experience, they can help when he is not around or handle cases in other districts."

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Unsurprisingly, 2020's humanitarian funding was dominated by interventions addressing the devastating effects of Covid-19. Of the £3m allocated to humanitarian relief in 2020, half was dedicated to Covid-specific grants with other interventions incorporating activities addressing the pandemic.

As the world gradually ground to a halt in the second quarter of 2020, it was inevitably those living in poverty and insecurity that were the worst affected. Fragile health systems struggled to cope, with many essential services cancelled and medicines unavailable. Lockdown saw a spike in Sexual and Gender Based Violence (SGBV), a global trend but one that was most acutely felt in low-income countries. With no government safety nets and livelihoods decimated, many of the worlds poorest slipped further into poverty.

In May 2020 JOA launched its first Call for Proposals addressing Covid-19 with a total of nine humanitarian organisations submitting proposals from which four projects were selected. These included a £150,000 grant to the British Red Cross' global response to support essential healthcare services, provide basic needs to vulnerable communities and improve community resilience to the economic impact. JOA allocated a further £150,000 to the START Fund that provided rapid response to Covid-related emergencies through a dedicated pooled fund with a focus on last-mile vulnerable communities that may not be served by larger national response plans International Health Partners were awarded £85,000 to mitigate the suffering caused by the disruption of international medical supply chains by Covid-19 (see Case Study) and UNHCR received £150,000 to provide health and WASH services to refugees and internally displaced persons (IDPs) and provide support access to cash assistance, shelter, and education.

Jersey Overseas Aid is a valued partner and supporter of our humanitarian pooled funds. We thank the people of Jersey for their commitment to the most vulnerable people affected by severe humanitarian crises around the world.

Mark Lowcock United Nations Under-Secretary-General for Humanitarian Affairs and Emergency Relief Co-ordinator



Destruction in Yemen

As the effects of Covid-19 accelerated in countries already struggling with high poverty levels, poor healthcare systems and minimal social and economic support, in August JOA launched a second round of Covid-19 emergency grants. Interventions were lightly earmarked to address the needs of two specific areas; groups particularly vulnerable to the pandemic including (but not restricted to) refugees, IDPs, migrants, the elderly, people with disability, women, urban poor and underserved areas/populations; and existing risks magnified by the pandemic, including (but not restricted to) sexual and gender based violence, protection, medical supply chains, food security, education, social safety nets and WASH.

A total of six grants were funded totalling £1million. IHP received a further £100,000 to address disruption to medical supply chains. HelpAge International received £200,000 to contribute to the protection of older people, people with disabilities (PWDs), and people with specific needs in refugee camps in Ethiopia. A grant of £200,000 was given to Humanity & Inclusion to meet the lifesaving needs of vulnerable people through the provision of food, WASH kits and clothes in Nepal and CARE International received £200,000 in Yemen to ensure that Covid-19 patients in high-risk areas are treated at health centres with adequate WASH facilities. Medical Aid for Palestinians (MAP) addressed the growing cases of child malnutrition and gender-based violence in Gaza with a grant of £100,000 and the British Red Cross received £200,000 to mitigate the effects of Covid-19 on Rohingya refugees in Cox's Bazar by providing lifesaving access to water, sanitation and hygiene to limit the transmission of the virus.

It meant that in total Jersey allocated just under £1.54million in emergency relief to address Covid-19 in 2020.

Away from Covid-19, JOA maintained its commitment to three of the world's worst protracted crises – Syria, Yemen and the Central African Republic – with allocations to the UN's Country Based Pooled Funds (CPBFs). Many of the projects supported by the CBPFs addressed Covid-19. For the third consecutive year, JOA supported the START Fund, a rapid financing mechanism that focuses in small-to-medium scale crises.



DISTRIBUTING ESSENTIAL MEDICINES IN A PANDEMIC

COVID-19 AND MEDICAL SUPPLY CHAINS

Covid-19 has highlighted vulnerabilities in the medical product supply chain worldwide. Decline in international transpor capacity, together with new border controls export restrictions, and national stockpiling of medicines, has disrupted supply chains. This affects not just shipping and procurement of finished products, but also

Supply chain disruptions are disproportionately affecting those in low-income countries with non-communicable diseases (NCDs) such as cancer and diabetes. Such diseases cause around 70% of all deaths globally. As regular treatment is often essential for patients, disruptions to medicine supply can be devastating

A WHO rapid assessment in May 2020 found half of low-income countries had services for cardiovascular emergencies disrupted because of Covid-19. Cancer treatment was disrupted in more than half and unavailability or stock outs of essential medicines were causing disruptions to NCD services in one-in-five countries overall. Transport was a main factor in low-income countries.

DEALING WITH CLOSED BORDERS

International Health Partners, a leading coordinator of medical product donations sent 63 shipments to NGO partners in 36 countries during 2020, comprising 5.8 million treatments. Covid-19 has led to multiple issues in the supply chain, says Colleen Harrisson-Dodds, director of logistics. "A lot of our shipments go on passenger flights, and as countries shut borders, our options for airfreight diminished. We couldn't get anything into Sierra Leone or Liberia, for example."

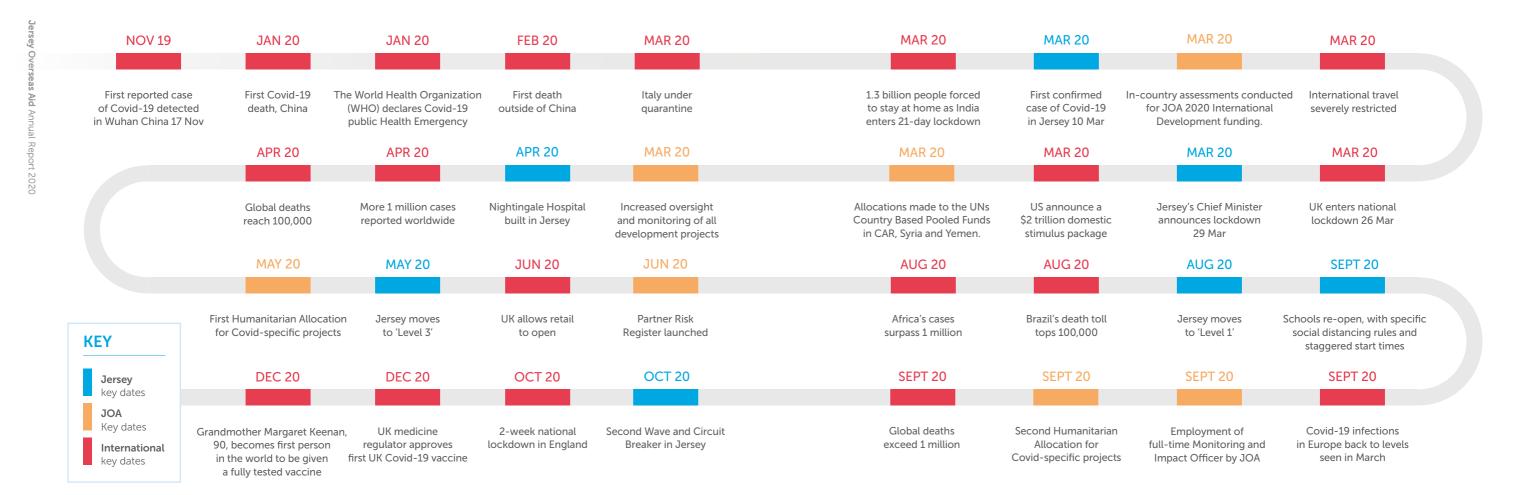
Lack of sea freight compounds this. "Temperature-control containers are in short supply because of pandemic disruption, Brexit and other factors. From a one-to-two week wait, on some routes it's now six weeks."

To address challenges, IHP is adapting processes. "If freight stops in five or six places, and goods are in transit longer, there are implications for cost and risk," says Harrisson-Dodds. "Normally we would pack, book, and go, but in this environment, lateral thinking is important. We brought on a new carrier to give options, and are in regular contact with carriers to check routes."

Panzi Hospital in the Democratic Republic of Congo (DRC) caters for a population of 500,000, treating everything from broken bones to heart failure. IHP recently sent it 15,000 treatments of essential medicines. Usually shipments are airfreighted via Ethiopia to Rwanda, then trucked to DRC, but no flights to Kigali were available for weeks. IHP secured a slot for 10 January and liaised closely with its in-country partner, whose experience in importing medicines helped ease border delays. The shipment arrived safely on 20 January and medicines have since helped 12,500 people, including those with hypertension and diabetes. Success lies in close partnerships and agility, says Harrisson-Dodds. "Tight communication channels and transparency are key. We have to be quick to act: what's available one minute might not be the next."



COVID-19 TIMELINE



JOA'S HUMANITARIAN FUNDING PROGRAMME

45% Covid-19 Specific Initiatives

55% Other Humanitarian Responses*



"I would like to extend my heartfelt gratitude to the people and government of Jersey for their generous contribution to UNHCR's Covid-19 appeal during what is a difficult period for everyone. Vital support like this allows us to stay and deliver for people suffering twin emergencies. Already scarred by fleeing their homes, refugees and the internally displaced now face a battle against the pandemic with next to nothing.

These funds will help combat the immediate socioeconomic impact, support national and local authorities with health and medical supplies and bolster our overall outreach to ensure the most vulnerable people remain at the centre of the global response."

Rossella Pagliuchi-Lor,

UNHCR's Representative to the UK



BritishRedCross

"The world is facing an unprecedented global health emergency. In these difficult times, it's more important than ever to be kind to ourselves and to each other, and to protect the most vulnerable members of the society. We are therefore extremely grateful for the ongoing support from Jersey Overseas Aid.

"There's a bond between Jersey and the British Red Cross which began during the Second World War and 75 years on as we face this global health emergency, the link between the Red Cross and the island remains strong. With the help of JOA, the British Red Cross can continue to put kindness into action to support those who need it most around the world."

David Peppiatt

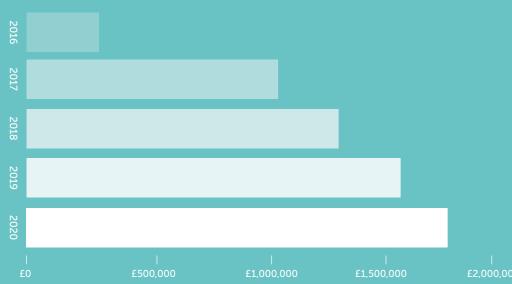
Interim Executive Director International *British Red Cross*

31 www.joa.je *Many of these funded programmes also addressed the impacts of Covid-19.

For the fifth year in a row, more funds than ever before were given to Jersey-registered charities working overseas, with organisations ranging from tiny kitchen-table organisations to large international NGOs. Totalling £1,737,274 these funds supported the continuation of 10 ongoing projects, as well as the start of seven new projects. Ongoing projects ranged from a five-year Conservation Livelihoods initiative being implemented in Madagascar by Durrell St John Ophthalmic Hospital in East Jerusalem in providing eyecare to patients regardless of ethnicity, religion or ability to pay.

Projects that began in 2020 also captured the diverse work of Jersey's charities. Larger grants Ethiopia and Zambia. Smaller grants were made to support a water, sanitation and hygiene project in Bangladesh (Together Making a Difference), of a classroom roof in the Gambia (Lions Club Jersey), water and sanitation projects in rural Nepal (Gurkha Welfare Trust Jersey), and the construction of two classrooms to enable 60 additional children to attend school in rural Kenya (Friends of Malindi Bright Future Academy).

FUNDING PROVIDED THROUGH JERSEY CHARITIES



PROJECT IN FOCUS

BUKIT LAWANG COMMUNITY LIBRARY & BUILDING RENOVATIONS

COUNTRY: Indonesia

PARTNER ORG: Bukit Lawang Trust DURATION: April 2020 - October 2020

Summary: In recent decades, overall poverty in Indonesia has fallen notably, with many people benefiting from increased access to education and healthcare. However, development has been unequal, with rural communities in particular struggling to access quality services and experiencing growing vulnerability to disasters.

In 2003, a flash flood devastated the village of Bukit Lawang in North Sumatra, resulting in hundreds of people losing their lives. In response to this, the Bukit Lawang Trust was established and worked to help the community rebuild in the aftermath of the disaster, and to find a route out of poverty though education. To achieve this, a community centre was established, providing free kindergarten classes each morning, as well as English and Conservation classes in the afternoon.

In 2020, with JOA's support, the Bukit Lawang Trust embarked on a new project to provide a community library at the centre that is universally accessible and has books on a wide variety of subjects, including business, farming, maths, sciences and languages. Through the project, the existing facilities at the community centre were renovated to ensure that they were safe and comfortable for public use. The community library was then established, providing members of the community with a variety of resources.

The community library will allow children and adults alike to educate themselves. It will also provide a safe and comfortable meeting place for different groups, like a book club and a women's group, allowing members of the community to enhance their knowledge and skills and improve their quality of life.





Micro-Enterprise start-up training (Bukit Lawang Trust)

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Since 1972, Jersey residents have contributed to improving the lives of thousands of people living in poverty through JOA's outreach programme. Whether participating in a JOA community that JOA did not grant any volunteer work project, volunteering overseas with the support of a JOA bursary, or even undertaking a 12-month internship with JOA, Jersey individuals continue to embrace life-changing experiences whilst making a difference to lives around the world.

The outbreak of Covid-19 had a severe impact on key aspects of JOA's outreach work. JOA initially planned to run Community Work Projects in 2020 -Lebanon in May and Nepal in October

- but both projects unfortunately had to be postponed. Similarly, due to travel restrictions, many other volunteer opportunities were cancelled, meaning or professional bursaries.

However, despite the challenges of the pandemic, JOA continued to provide opportunities for individuals to develop their experience of the international development sector and over the summer, JOA welcomed two work experience students. During these placements, students Rosie Nicholls and Lily Pitcher supported JOA with a range of work, including Covid-19 research and oversight of JOA's international development projects.



Rosie Nicholls

JOA WORK **EXPERIENCE**

I was first introduced to the work of Jersey Overseas Aid while taking part in a summer programme at my college, and after going on an expedition to work with a school in Ghana, I began considering the possibility of a career in international development. However, after doing some research I realised how broad the sector is and how many different roles there are! I decided that the best way to inform my decisions would be to have some valuable work experience, and after expressing my interest I have worked with JOA over the past two summers.

I have thoroughly enjoyed my experience and have been given a real insight into the sector, from learning about how JOA assesses different projects and organisations for funding, attending meetings and posting on JOA's social media. During my time in office, I was also able to take part in shortlisting development projects for funding, creating briefing sheets for ministers and researching the effects of Covid-19 in JOA's target countries. My work experience has only deepened my interest in international development and the current debates in the sector over the future and direction of international aid.

I am currently a first-year student, studying Politics and French (and Arabic as a beginner!) at Durham University. Alongside my studies, I am hoping to become involved with the International Development and ONE Durham society and would like to continue gaining relevant experience! During my time at JOA, I learned that anyone who is passionate and committed can work in international development, as the sector benefits from welcoming a wide and vibrant range of skill sets and individuals.

INTERNSHIP

The JOA Internship Programme is designed to support Jersey graduates and career-changers with gaining vital experience in the international development sector, equipping the successful candidate with the key skills and experiences necessary to take frontline roles in the development and humanitarian sectors. Each year the opportunity is run in partnership with one of JOA's trusted partners and offers someone from Jersey the chance to spend 12 months with a respected charity, including a six-month placement overseas.

Through JOA's internship programme, JOA's third intern, Faye Coggins, spent February and March overseas in Tanzania. However, the outbreak of Covid-19 resulted in Faye returning to Jersey and working for HelpAge UK – for the remainder of 2020 – remotely.

In 2020, JOA partnered with Send a Cow UK to launch JOA's fourth internship. Following a highly competitive recruitment process, in November 2020 JOA was delighted to welcome Doug Statt as JOA's latest intern. It is hoped that Doug will have the opportunity to spend several months in Send a Cow's UK office – as well as a placement in East Africa – over the course of 2021.



Faye Coggins (2019 intern)

INTERN UPDATE

"I had a fantastic experience on the Jersey Overseas Aid Internship Scheme; it provided me with invaluable experience of development programming from the perspective of a UK NGO and in an overseas context, and gave me the opportunity to build my professional skills in order to launch my career in the sector. At HelpAge International, I was fortunate to be involved in several innovative and fascinating pieces of work, including the design of training workshops on gender equality and empowerment, and the delivery of a healthcare rights advocacy project in collaboration with WHO. Particularly rewarding was my couple of months spent working from the HelpAge Tanzania office, gaining on-the-ground experience. It gave me a crucial insight into the realities of implementing programmes in the field, and provided me with the exciting opportunity to travel across the country and interview the people who are benefiting from HelpAge's JOA-funded health programmes.

The scheme supported me to build my skills and experience in order to continue to develop my career in a sector that I'm passionate about, and without it, I wouldn't have landed my current role with an international development organisation. In a competitive sector, this scheme presents a uniquely valuable opportunity for Jersey residents to gain work experience with an NGO, and I would highly recommend anyone considering a career in international development to apply."



JOA INTERNSHIP PROGRAMME

NAME: Doug Statt ORG: Send a Cow DURATION: 2020 - 2021



"A couple of months into the internship and I've already learned so much about how international development charities work, whilst also having the privileged view of seeing it from a donor's perspective.

Whether it's been learning how to create a theory of change, assessing if a project's adaptations have been effective or looking at JOA's carbon offsetting strategy, the past few months have gone in a flash. Not many people entering the international development sector get to see first-hand what donors want and look for in a project proposal or summary, and being able to work with the staff here and hear them analyse and explain their decisions should serve me well in the future.

So, what's next? I start working with the charity Send a Cow in the new year and get to apply what I've learned to the work they do. I will start off with their programme funding team, getting insight and tips into how to write bids and reports, before moving around the organisation getting a feel for each team and picking up tips along the way. The access this internship gives to experience every part of an organisation, from the top-level decisions about how to ensure a programme is effective and follows the principles of the organisation to learning about how good communications can multiply the impact (and bad communications reduce it!) is really rare in any sector, and I'm very excited for the next stage of this internship."



As the Minister highlighted in her introduction to this report, the Covid-19 pandemic made 2020 a very challenging year.

The virus – and the measures introduced to combat it – led to a significant spike in needs across the developing world, while at the same time handicapping those responding to them. Donors and their implementing partners had to adopt new ways of working to keep projects running and monitored, while also contending with huge uncertainty over the future. For many charities this extended to whether funding would continue; a survey by BOND in mid-2020 revealed that most international NGOs were cutting programmes and almost 50% worried they faced closure within six months.

Jersey's overseas aid amounts to about an hour's worth of global aid flows, so our overall impact on the sustainability of the sector is minimal. However, thanks to the Island's investment in creating a professional international development agency we were able to provide efficient, flexible support for our partners while maintaining the impact (and rigorous oversight) of our programmes. Furthermore, despite the challenges of just conducting business as usual, we introduced new processes and controls which further improved JOA's accountability to Jersey taxpayers and our effectiveness as a donor.

At the beginning of the year JOA staff conducted the most detailed due diligence and review process for new projects in JOA's history, preparing the way for almost £6 million of new development grants in our focal themes of Dairy, Financial Inclusion and Conservation Livelihoods. From then on, our focus centred on supporting ongoing development work as movement and assembly restrictions in target countries threatened to halt it. Most projects in a portfolio now worth over £30 million suffered delays or setbacks, but close coordination with partners and a detailed understanding of each intervention enabled us to revise budgets and timeframes in ways that kept each one on track to deliver its promised impact (and in some cases increase it). At the same time, we made ten Covid-specific emergency grants, while maintaining Jersey's ability to respond rapidly and efficiently anywhere in the world through our continued participation in the best humanitarian pooled funding mechanisms.

Working remotely for much of the year, and with field visits suspended from February, we kept an eye on partners' overall financial health with two rigorous data-gathering exercises, and bolstered our oversight capability with the employment of a specialist Monitoring and Impact Officer. We also introduced independent project audits for multi-year development grants (in addition to the annual organisational audits and final evaluations), extended our grant agreements to humanitarian partners, and migrated the remainder of our portfolio to our specially-designed grant management system.

2020 also saw some important milestones in JOA's relationship with central government. In January I became 'Accountable Officer', giving JOA a line of accountability to the Public Accounts Committee and the Government's CEO, in addition to the Minister's accountability to the States and Scrutiny. We also adopted the Public Finances Manual, having agreed with Treasury our own set of rules where required. Meanwhile, partnership arrangements with different public sector departments and entities were formalised for the first time in an MOU in August. This provides a framework for cooperation while preserving Jersey Overseas Aid's strategic and operational independence from government.

Most pleasing of all, in September 2020 Internal Audit finalised their latest review of JOA's compliance and performance. Both our control arrangements and direction of travel were rated 4/4, making us one of the only publicly-funded bodies in Jersey to achieve a perfect score. According to the report, JOA is a 'well-run custodian of public funds and an effective and professional international aid agency'. This is a tribute to JOA's staff and also its six hard-working Commissioners who, chaired by the Minister, have guided and supervised our evolution into a small but first-rate donor. The sort of donor which a year like 2020 shows the world needs more than ever.

Simon Boas
Executive Director

LIST OF 2020 GRANTS

INTERNATIONAL DEVELOPMENT GRANTS

AGENCY	PROGRAMME	COUNTRY	ТНЕМЕ	VALUE
The United Kingdom Committee for UNICEF	Improving Access to Eco - Cookstoves and Establishing Green Zones at Schools and Health Facilities in Nepal to Address Deforestation and Air Pollution	Nepal	Conservation Livelihoods	£1,000,000
Renewable World	Renewable Energy Access for Livelihoods in Fragile Buffer Zones: REALiZe Nepal	Nepal	Conservation Livelihoods	£704,566
Trócaire Northern Ireland	Community-led Planning and Management for Biodiversity Protection and Resilient Communities in Southern Rwanda	Rwanda	Conservation Livelihoods	£1,000,000
Send a Cow	Dairy for Nutrition and Income in Wolayita Zone, Ethiopia	Ethiopia	Dairy for Development	£998,601
Scottish Catholic International Aid Fund (SCIAF)	Developing Inclusive and Profitable Dairy Market Systems for Pastoralist Communities in Borena Zone	Ethiopia	Dairy for Development	£800,000
Habitat for Humanity	Financial Inclusion for Marginalised Women in Nepal	Nepal	Financial Inclusion	£999,905
Toronto Leadership Centre	Building Financial Inclusion & Stability in Malawi & Nepal	Malawi & Nepal	Financial Inclusion	£944,000
Excellent Development	Restoring Degraded Lands to Reduce Rural Poverty in Ethiopia	Ethiopia	Conservation Livelihoods	£323,072
World Bank (CGAP)	Consultative Group to Assist the Poor Multi Donor Fund	Global	Financial Inclusion	£850,000

JERSEY CHARITIES

AGENCY	PROGRAMME	COUNTRY	THEME	VALUE
RJAHS	Transforming Smallholder Dairy Farming in the ChaCha Area of Ethiopia, Through a Jersey Breed Led Model	Ethiopia	Dairy	£996,132
Lions Club Jersey	Classroom Roof Completion	Gambia	Education	£1,500
Together Making a Difference	Jannati Mohila Unnayan Somiti (JMUS) WaSH – Water, Sanitation and Hygiene	Bangladesh	WASH	£2,543
Friends of Malindi Bright Future Academy (FMBFA)	Construction of Two Classrooms	Kenya	Education	£5,000
Bukit Lawang Trust	Bukit Lawang Community Library & Building Renovations	Indonesia	Education	£5,798
RJAHS	Dairy for Development Design and Coordination Support Services 2020-23	Global	Dairy	£76,550
Gurkha Welfare Trust Jersey	Water and Sanitation Projects 2020/2021	Nepal	WASH	£68,765

HUMANITARIAN

AGENCY	PROGRAMME	COUNTRY	VALUE
Care International	Covid-19 Response	Yemen	£200,000
HelpAge International UK	Covid-19 Response	Ethiopia	£200,000
International Health Partners	Covid-19 Response	Global	£100,000
Start Network	Covid-19 Response	Global	£150,000
Start Network	Underfunded Emergencies	Global	£400,000
British Red Cross	Beirut Explosion	Lebanon	£10,000
ОСНА	Prolonged Crisis Response	CAR	£95,000.
Humanity & Inclusion	Covid-19 Response	Nepal	£200,000
British Red Cross	Covid-19 Response	Bangladesh	£200,000
Medical Aid for Palestinians	Covid-19 Response	oPt	£100,000
British Red Cross	Covid-19 Response	Global	£150,000
ОСНА	Prolonged Crisis Response	Syria	£200,000
United Nations High Commissioner for Refugees (UNHCR)	Covid-19 Response	Global	£150,000
United Nations High Commissioner for Refugees (UNHCR)	Refugee Response	Bangladesh	£200,000
International Health Partners	Covid-19 Response	Global	£85,000
ОСНА	Prolonged Crisis Response	CAR	£200,000
ОСНА	Prolonged Crisis Response	Yemen	£250,000

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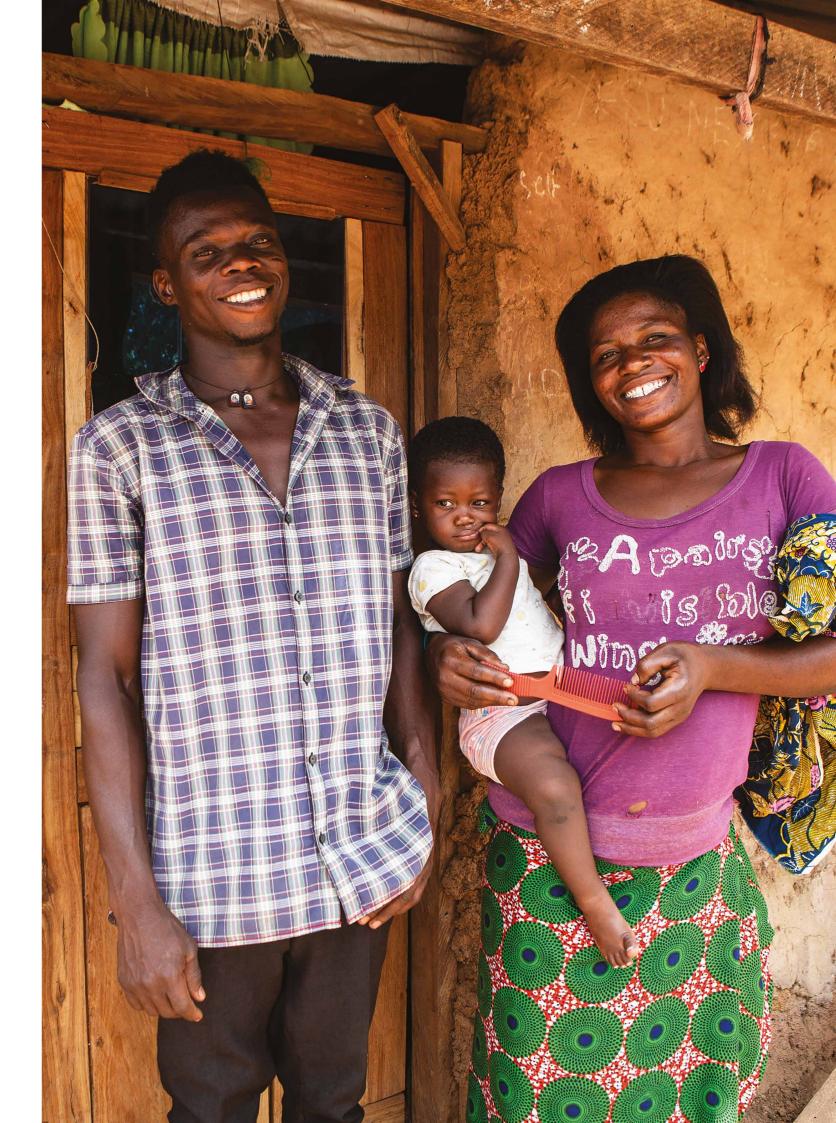
2020 ACCOUNTS

All JOA transactions are made through the States Treasury, and the figures below come from the States Accounting System (J D Edwards). JOA is subject to internal and external audits like other departments, though is exempt from adhering to States Financial Directions. JOA's accounts are also found in a slightly different format in the 2020 Government of Jersey Annual Report.

2020 INCOME AND EXPENDITURE

Year ended 31 December 2020

% of Spending	Total Funds
	Í
	£12,432,000
	£100,000
	£12,532,000
53.6	£6,714,583
24.5	£3,076,160
0.4	£56,092
15.5	£1,939,160
94.0	£11,785,993
2.1	£262,468
0.1	£7,673
0.1	£18,444
0.1	£8,073
0.0	£257
0.1	£15,713
0.1	£10,923
0.1	£15,045
2.7	£338,596
	£12,124,589
	£407,41
	53.6 24.5 0.4 15.5 94.0 2.1 0.1 0.1 0.1 0.0 0.1 0.1 0.1 0.1



43 **JOA**

There's a bond between Jersey and the British Red Cross which began during the Second World War and 75 years on as we face this global health emergency, the link between the Red Cross and the island remains strong. With the help of JOA, the British Red Cross can continue to put kindness into action to support those who need it most around the world."

David PeppiattInterim Executive Director International *British Red Cross*

The Commission

Chairman: Deputy Carolyn Labey

Members: Douglas Melville (Vice Chairman), Deputy Judy Martin, Connétable Philip Le Sueur, Alistair Calvert, Therese Morel

Executive DirectorSimon Boas

Operations Officer Trudy Le Bas **Head of Programme** Edward Lewis Monitoring & Impact Officer

Rebecca Curtis

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